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2012 RATE SHEET

01/03/2012 - KwaZulu Natal

MAGAZINE RATES *

ADVERTISING

Back Cover (outside back cover)	Prime	R2100
Inside Cover (inside front cover and opposite, inside back cover)	Prime	R1800
Double Page	Standard	R2300
Full Page	Standard	R1300
Half Page	Standard	R770
Quarter Page (any other pages in the mag)	Standard	R440

REVIEWS

Double Page	R1300
Full Page	R770
Half Page	R440
DVD Video (incorporating dealer logo and contact details)	R500

EDITORIALS

Full Page with no Advert	R770
Full Page with Advert	FREE

* Subject to Paper Price increases and it excludes any Design Agency Commission

DESIGN

Advert Design (once-off unless a complete re-design is required)	R400
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TERMS & DISCOUNTS

First Payment at Proof Sign-Off, thereafter within 7 Days from Invoice

Advert and Review Combo	- 5%
6 Issue Contract	- 5%