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ARTWORK GUIDE

ADVERT SIZES & GUIDELINES

Full Page

Final Size: 148mm Wide x 210mm High
Bleed: 5mm around the Final Size for Trimming
Art Size: 158mm Wide x 220mm High

Half Page

Final Size: 148mm Wide x 105mm High
Bleed: 5mm around the Final Size for Trimming
Art Size: 158mm Wide x 115mm High

Quarter Page

Final Size: 74mm Wide x 105mm High
Bleed: 5mm around the Final Size for Trimming
Art Size: 84mm Wide x 115mm High

Full Page Articles

600 Words

Full Page Reviews

700 Words

Artwork Specifications

Format: PDF or JPEG
Resolution: 300dpi
Colour: CMYK

Programs for Design

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Corel Draw
Corel PhotoPaint

NOTE

If we have to design your advert it is free but you will be charged for the design if used or want to use it in any other publication.